

# IMPACT '08

## The Social, Cultural & Ethical Impact of ICT Innovation

The *Impact '08* Seminar series explores the Social, Cultural & Ethical Impact of ICT Innovation in a number of fields.

The lunch time seminars will run simultaneously through the Access Grid network at Auckland University, Waikato University, Victoria University of Wellington, and Canterbury University.

The seminars are organised and funded through a partnership of UNESCO New Zealand, the 2020 Communications Trust and InternetNZ.

The series provides an excellent way for 'town and gown' to meet and think and exchange ideas. Those from the business, technology and government sectors can stretch their thinking beyond technology and profits to some of the more indirect impacts of their decisions. The academic community can interact with more closely with those in 'town' to get a more pragmatic view on their ideas.

<b>Entertainment</b> April 21	What are the Impacts or new technology in terms of Format & Time Shifting, Impacts on Copyright, and ease of entry into markets and new, non-market environments?
<b>Water Management</b> May 19	How are new, more accessible collaboration technologies such as Google Maps, Wikis and other Open Source solutions changing the way that water is managed, used and studied?
<b>Agriculture</b> June 16	What are the impacts for farmers with Rural Broadband, GPS and RFID technologies? What are the impacts on the consumer, food distribution & preparation operations and our health?
<b>Identity</b> July 21	Does the sense of identify and privacy change with innovations in ICT? What is the impact on the rights of the individual when the ease of access to information becomes so easy and fast?
<b>Social Interaction</b> August 18	How are innovations in ICT impacting on how people interact? What is the impact of innovative ICTs eliminating the tyranny of distance and time?
<b>Community Building</b> September 15	What impact does ICT innovation have in building communities? And, has the concept of community changed away from a geographic focus? And what is the impact on the individual's association with their multiple communities?
<b>Location</b> October 20	What is the impact of innovative ICT on the efficiency of the transport sector? How does ICT impact people's ways and needs to travel?

All sessions are on the third Monday of each month and run from noon to 2 PM. Further details and registration are available at [www.2020.org.nz/impact](http://www.2020.org.nz/impact).



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